

right styling goo? Check out our handy reference guide. by Andrea Dawn Clark

glossary

definition	our pick	pro tip	
po•made n. 1. A styling ointment packed with potent conditioners to give slick, molded styles (like Majandra Delfino's) a radiant sheen and flexible hold.	Tommy's Slick Trick (right), \$12; John Masters Hair Pomade, \$20; Aveda Brilliant Anti-Humectant Pomade, \$12.	 Majandra Delfino	Use pomade on wet hair for a glossy, smooth look, or on dry hair to add some texture without stiffness.
straight•en•ing balm n. 1. A styling aid that works with the heat from your blow-dryer to give naturally curly or wavy hair (like Jennifer Lopez's) a shiny, smooth look.	Dep Straightening Cream, \$2.39; Redken Styling No. 5 Straight (right), \$12.50.	 Jennifer Lopez	Apply straightening balm to towel-dried hair, then (using a large round brush or a natural-bristle paddle brush) blow-dry small sections one at a time. Point the dryer's nozzle downward to prevent frizz.
styl•ing gel n. 1. A versatile, "jellylike" styling tool that adds texture, control and sleekness (for a look like Mya Harrison's). Gels come in varying degrees of hold, so pick a formula that will give the amount of control you want.	Aussie Mega Styling Gel, \$3.79; Alterna Enzymethrapy Hard Hold Styling Gel (right), \$12.75.	 Mya Harrison	To tame and de-frizz, comb a soft-hold gel through towel-dried hair before blow-drying. And for a slick look, comb a strong-hold gel through wet hair and allow to air-dry.
tex•tur•i•zer n. 1. Styling cream that defines layers and gives a piecey, separated feel. Some products also leave behind a matte finish to help you achieve that tousled-but-glam bedhead look (like Cameron Diaz's).	Citré Shine Texture Style Potion (right), \$3.99; John Frieda Sheer Blonde Funky Chunky, \$5.99.	 Cameron Diaz	To avoid the too fluffy, just-blow-dried look, rub a dab of texturizer between your thumb and index finger, then pull out random pieces of hair with your fingertips.
vol•um•i•zer n. 1. These sprays or creams add oomph to fine, limp hair (like Calista Flockhart's). Look for ingredients such as wheat proteins that bond to hair and swell individual strands, making your mane look lusher.	Joico Volissima Volumizing Gel (right), \$7.95; The Body Shop Think Big, \$8.	 Calista Flockhart	Apply a volumizer to the roots of damp hair, then blow-dry with your head flipped over. When hair is nearly dry, bring your head back up, smoothing sections with a round brush as you finish drying your locks.

