






shopping
for ...

bronzers

Whether you're craving **Caribbean copper** or just a hint of sun-kissed shimmer, here's how to find the **right bronzer** for you. **by Andrea Dawn Clark**

Sure, everyone wants to look like a bronzed goddess on the beach, but scoring a real tan can lead to nasty stuff (breakouts, wrinkles, skin cancer . . . need we go on?). To cop a safe shade of copper, try a faux-bronzing product. A self-tanning lotion uses the skin-safe dye DHA (dihydroxyacetone) to temporarily tint your skin's outer layers within a few hours of

application; the deepened hue it produces lasts for about a week. Another way to go for the glow: Use a bronzing powder, stick, cream or gel (these products wash right off). "To keep your tan natural looking, pick a bronzer that's just a few shades darker than your natural skin tone," says New York City makeup artist Andrea Pontani.

	What you want	What to look for	What to try	Tips & tricks
	Temporary tawny look.	Bronzing powder.	Physicians Formula Bronzing Powder (left), \$11.95; Estée Lauder Bronze Goddess Soft Matte Bronzer, \$25.	Dust lightly across your forehead, cheekbones, chin, neck and shoulders with a large powder brush.
	Long-lasting, "believable" golden tan from head to toe.	Self-tanning spray labeled either MEDIUM or LIGHT that can be misted on from any angle.	Neutrogena Sunless Tanning Spray, \$9.25; Clarins Self-Tanning Spray (left), \$23.	Test the spray's power by spritzing it onto a piece of paper. Once the spray speed seems OK, coat your skin.
	Sheer, see-through glow on your face.	Light, creamy bronzing cream that comes in a compact or stick form.	Clinique Blushious Bronzing Stick, \$15.50; Calvin Klein Cheek Color Wash (left), \$23.	Blend the cream into moisturized or bare skin (not on top of foundation or powder).
	Dark, just-got-back-from-the-islands tan that will stay for days.	Self-tanning lotion labeled DEEP or DARK.	Freeman Self-Tanner + SPF 8, \$8; Neutrogena Sunless Tanning Foam (left), \$10.	Layer it on a bit at a time, since a little goes a long way when applying a deep hue. Wash hands promptly!
	Shimmery, golden sheen on your face, neck and shoulders.	Luminescent lotion with a bronze or pinkish-brown hue.	New York Color's Liquid Face Shimmers, \$1.99; Tan In a Can Liquid Bronzer (left), \$5.99.	Save the glimmer for evening or special occasions—lots of sparkle looks unnatural in daylight.