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Coming to a Makeup Counter Near You

The colors, the creams, the new looks for fall

BITS OF SEQUIN ARTFULLY placed on the lips, crystals perched in the corners of the eyes...sometimes you have to wonder who dreams up fashion-show makeup looks. But thankfully, this season was uncharacteristically real-woman friendly. The look still needs some toning down, but it's nothing you can't handle in your bathroom mirror.

SMOKE GETS IN YOUR EYES. Sultry, well-defined eyes were a big hit at most of the fall fashion shows. "What's great about this look is that it's so versatile," says Harvey Helms, Donna Karan's head makeup artist. For a little drama, use a smoky-colored chunky eye pencil or shadow smudged all the way around the eye. Or, for a subtler effect, apply a thinner line just at the top lashes. "These plum, coffee, and ebony eye



Smoky eyes on the Calvin Klein runway



THE EYES HAVE IT From left: Prescriptives Colorclick Eye Stick in Treat and Puzzle, \$14 each. BeComin' Dynamic Duo EyeColor and Liner in Mod, \$12. Bobbi Brown ColorOptions Eyepears in Amethyst, \$20. Below: Vincent Longo Lulu Flower eye shadow trio, \$20.

colors work really well with the dark colors and suedelike textures of the fall clothes," says Diane Kendal, the makeup artist for Calvin Klein.

DON'T GIVE ME ANY LIP. While eyes are the center of attention, lips can take a decidedly neutral backseat. "A strong lip color has a tendency to compete with all those dark fabrics," Kendal says. For that reason, nude lips are a popular choice with many of the designers this season. "Neutral lips look pretty on all complexions, and they complement an edgy smoky eye," Helms says. Just choose a shade that resembles your natural lip color.

SKIN IS IN. Instead of covering models' faces with foundation, most makeup artists are applying it to a few spots or simply leaving the skin bare. So the supermatte look of the eighties and the high-shine, dewy face of the nineties are finally behind us, making way for a simple, fresh face with striking eyes.

—Andrea Dawn Clark

UNDEREXPOSED LIPS From left: Shiseido Creamy Cinnamon Lipstick, \$18. Bobbi Brown Essentials Art Stick in Brown Berry, \$25. Almay One Coat Lip Color in Natural, \$9. Calvin Klein Silk Suede Lip Tint in Nude, \$17. For details see Shop Guide.